



Comitato Organizzatore Italia 2009 Baseball World Cup
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GREEN EVENT
ENERGIAMOBILITÀ
RIFIUTIPRODOTTIVERDI

“SUSTAINABLE WORLD CUP BASEBALL-GREEN EVENT”

A Green Event organisation in a worldwide sport manifestation such as “The World Cup Baseball 2009” in 20 Italian towns.

World Cup Baseball 2009 Promoter Committee and Organizing Committee in Italy intend to promote Green event in the manifestation and to develop actions to reduce CO2 emissions. This experience may be an example for other sport manifestations in Europe e worldwide.

The 2009 Baseball World Cup Organizing Committee (OC) wants the event in Italy to be the first sport event marked as a “Green Event” in Europe and in the world with action towards environmental sustainability.

The commitment is to create a Green Event in the 20 Italian towns where the matches will be played and to achieve the OC UNI EN ISO 14001 certification.

The Green Event protocol implies single environmental actions in the hotels used by the guest teams and in the stadiums that host the matches.

Actions will aim:

	<p>to enforce separated collection (paper, glass, cans, plastic packaging);</p>		<p>use of low energetic consume lamps in the locals used by athlets and free distribution of them to spectators;</p>
	<p>coordination of an agreement between Italian Railways and public local trasport companies to organise bus train connections and special lines to the venues, organisation and promotion of special bus lines and bicycle lanes;</p>		<p>use of GPP (Green Public Procurament) and low energetic consumption products during the events (Biodegradable catering and product of recycling origin - such as paper- and tools of low energy consume - such as elettronic office appliances).</p>


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All actions will count in avoided CO2 emission quotes calculus and will be monitored for all the action and for each town. This work will be part of a final Report presented by OC Monitoring activity for each town will be done by a single referent belonging to the local committee that is on duty to follow the single activity in the green event. This referent must fill special forms that will be forwarded to the OC Green Event Referent. This forms will be in advance verified by a third part during environmental certification process and defined for every single action. All those procedures will be part of UNI EN ISO 14001:2004 system that the OC will follow during the event. At the end of event the OC will publish a final report containing the results.

Program:

- Redaction of the Green Event general project and presentation to local committees
- Meeting with the Executive Members for environment and public waste management companies of the towns that host the sport events
- UNI EN ISO 14001:2004 environmental certification of World Cup Baseball 2009 OC
- Training of the referents of local committees that will coordinate the Green events in the town where they take place
- Definitions of all low energetic consume products in the areas where the events are scheduled
- Purchase of separated collection containers
- First draft of the information material about environmental communication and starting of marketing action to maximise travel by public transportation and cycle lanes, to promote separate collection, energy savings and GPP products use
- Hotel management sensibilisation about environmental concerned actions
- Activities coordination and data collection for avoided CO2 quotes measurement
- Green event final report draft with the results reached
- Report Green Event World Cup Baseball 2009 publishing by the OC

Information:

poster



flyer

